



Department of Management Studies,
Indian Institute of Technology, Delhi



SUMMER PLACEMENT REPORT 2009

Another batch of Department of Management Studies (DMS), Indian Institute of Technology, Delhi, is all geared up for summer training. Some of the most respected and prestigious brands from the corporate world visited the campus to recruit the finest of management students. With overwhelming response from recruiters DMS saw electrifying summer placements this year.

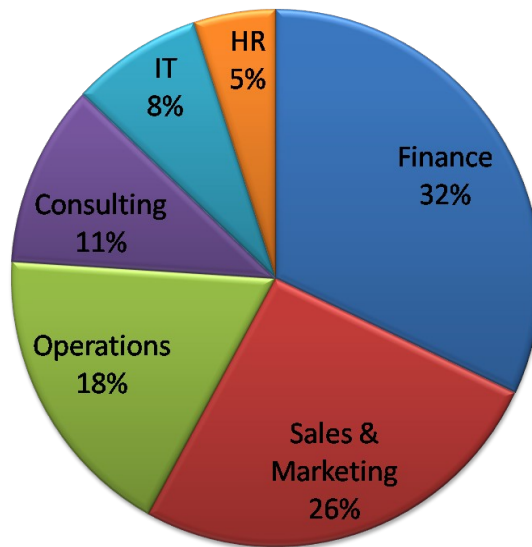
An astounding thirty seven recruiters visited the campus for the process and handpicked students from a batch of sixty two. The average stipend offered saw an increase of 14% over last year – thus rising to a remarkable figure of Rs. 50,160 (two months) this year.

Participation from an array of different sectors such as FMCG, Banking, Consulting, IT, Retail, Telecom, Healthcare and Insurance added great diversity, and saw students taking up niche roles for the summers.

Exciting profiles such as Risk Management, International Relations, Retail and Corporate Banking, Brand Management, Customer Relationship Management, Supply Chain Management, Marketing, Corporate Finance and Treasury, Strategy & Operations, Sales Strategy and Business Consulting were offered to students.

Foreign internship offers were also given to the students by SMU's Cox and HIT Labs, New York (Columbia University).

PROFILES BREAK-UP



SECTOR WISE BREAK-UP

FMCG & CONSUMER DURABLES

Procter and Gamble
Coca-Cola
Reckitt Benckiser
Marico

HEAVY INDUSTRY

Jindal Steel
ONGC

TELECOM & HEALTHCARE

Glaxo SmithKline
Idea Cellular
HIT Labs New York

CONGLOMERATES

Aditya Birla Group
GE
DSCCL

BANKING & FINANCIAL

SERVICES

Citigroup
American Express
ICICI Bank
CRISIL
Yes Bank
IDBI
Parasram Group
eClerx

RETAIL AND INSURANCE

Bharti Wal-Mart
Godrej Lifestyle
Max New York Life

CONSULTING & IT

IBM
Wipro
Sun Microsystems
DTZ
Saviance Technologies
Synergy Consulting

Dexter Consulting

STARTUPS

Mark Compusoft
Silicon India
ElitecoreTechnologies
Eduvision

OTHERS

SMU Cox
Marketing Insights
Xerox

The astounding success of the Summer Placements for the Class of 2010 has once again reaffirmed DMS's reputation of being a centre of excellence for management education.