

iitdelhi



Department of Management Studies

INDIAN INSTITUTE OF TECHNOLOGY - DELHI

Placement Report 2009

PLACEMENT REPORT

2009

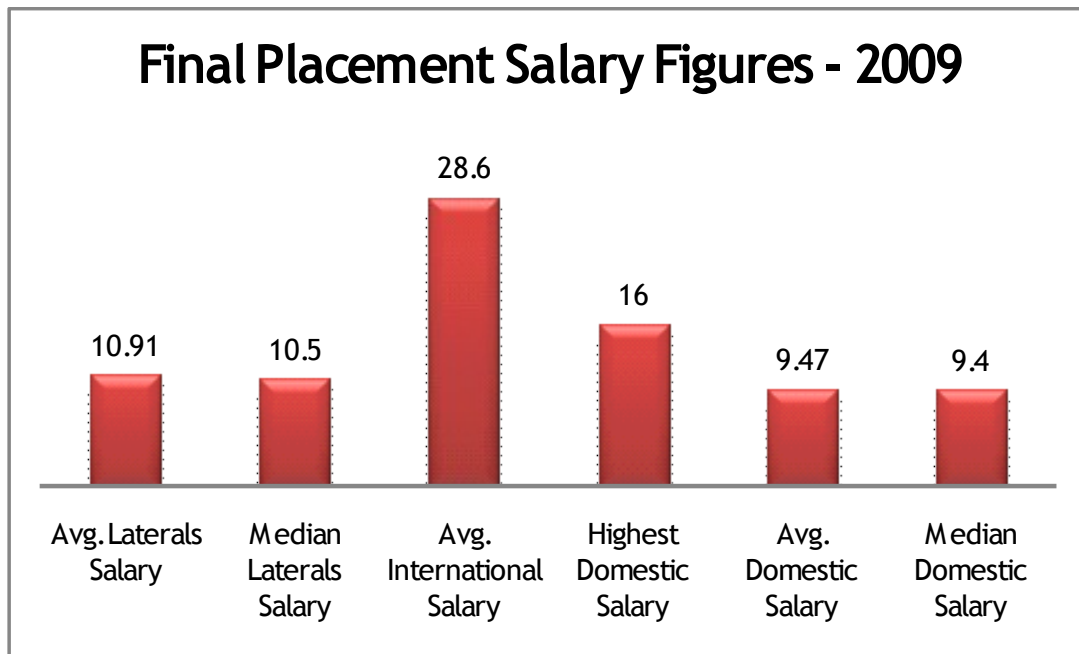
The placements this year were a clear indication of DMS's growing reputation as one of India's top B-Schools. Even in these tough times, DMS witnessed the participation from host of recruiters from all parts of the country and abroad, who came to pick the best of the talent that DMS had to offer. For a batch of 48 students, a total of 35 companies visited the campus this year.

The recruiters list featured a host of big names, such as Banking Majors Citibank & Deutsche Bank, Telecom giants Airtel, Vodafone and Tata Teleservices, FMCG major Reckitt Benckiser, Consulting major Ernst & Young, Technology bigwigs Sun Microsystems, Wipro, IBM, GE and Cognizant to name a few.

Exciting profiles ranging from Investment Banking, Treasury, Capital Markets, to Credit Rating were offered in the financial domain, while the portfolio of Marketing ranged from Strategic Marketing to Brand Management. The consulting domain had niche profiles such as Strategy & Change consulting and Infrastructure consulting.

Keeping in line with the tradition of DMS, the placement process this year was conducted in two phases. The season kicked off with 18 students appearing for Lateral placements for coveted profiles in companies like

IBM, Cognizant, PTC and Foster Wheeler Chemicals. The average for Laterals stood at a whopping 10.91 lpa.



Banking & Financial Services

Bucking the trend seen in other campuses across India the final placements at DMS witnessed an overwhelming participation from the Banking & Financial Services sector. Exciting profiles such as Investment Banking, Credit Rating, Retail & Corporate Banking, Risk Management, Treasury and Project Financing found favour with the students.

DMS emerged as the most preferred campus for the banking giant Citibank by bagging the maximum no. of offers from amongst all campuses across India. Other major companies such as Deutsche Bank, GE, Vodafone, Fullerton Securities, Gulf Bull Securities, ICRA, Tata Teleservices and IDBI also reaffirmed their relationship with DMS by offering challenging profiles to the students.

PSUs also had their fair share of representation in the form of SBI Caps, SIDBI, Power Finance Corporation, Power Trading Corporation and SEBI .

General Management

The recruiters highly appreciated the diverse work experience of the students and offered general management and leadership roles.

Top companies such as IBM, GE and Citibank acknowledged the dedication and commitment shown by DMS students, during their internship, by awarding Pre-placement offers.

One of the students was adjudged as the 'Best Intern of the Year' by GE.

Consulting & IT

Consulting and IT constituted about 19% of the profiles on campus.

DMS made great headway in the consulting domain, with the participation of companies like Market Rx, IBM, Hewlett-Packard, Ernst & Young, NBCC and Beacon Advisory Services. The roles varied from financial consulting to strategy and change consulting.

DMS continued to demonstrate its strength in IT by bagging offers from Sun Microsystems, IBM, Wipro, Ambujex, TCS and Polaris in challenging roles such as Senior Business Analyst, Project Management and Product Development.

Sales & Marketing

19% of the students opted for Sales and Marketing roles in companies such as Telecom majors Airtel, Vodafone and Tata Teleservices along with Key Business Development roles with IT leaders IBM and Wipro.

First time entrant into India, the UK based Booker Group PLC picked up students for a role in Strategic Marketing.

Operations & HR

DMS's prowess in Operations Management has been confirmed by the participation of top companies offering key roles such as Business Process Reengineering, Customer Relationship Management & Supply Chain Management.

Some of the companies who visited DMS were Citibank, Market Rx and Genpact. Reckitt Benckiser offered one of the most sought after profile on campus this year.

HR profile was offered to DMS students by well known PSU, BHEL.

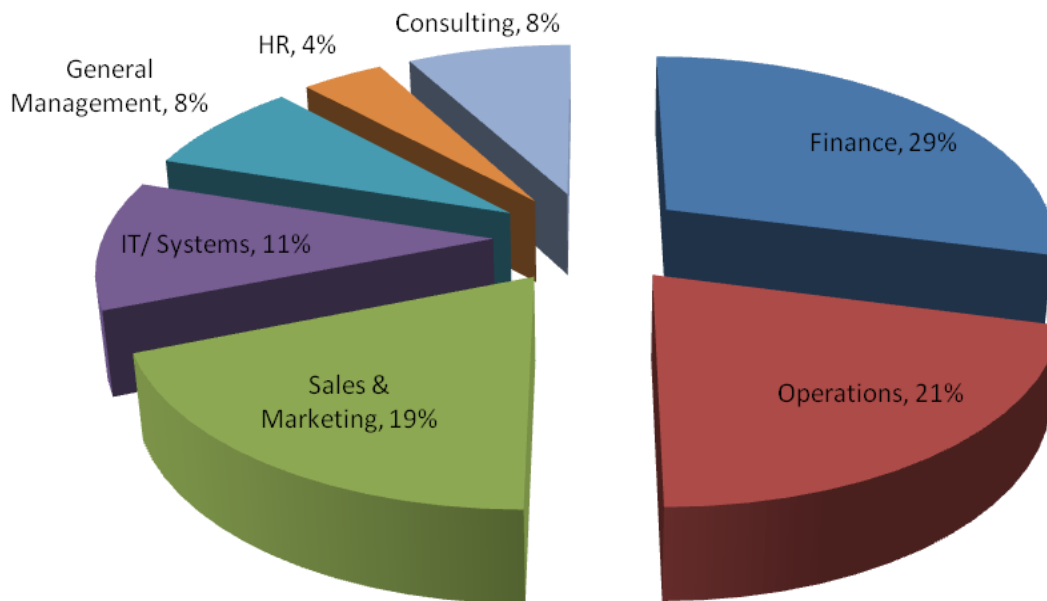
Startups

Some students chose to take the less travelled path by opting to join startups such as MobiSolv, Beacon Advisory Services in areas such as New Product Development & Consulting.

International Placements

International Profiles were offered by HIT Labs (Columbia University, New York) and Al Faisal Group (Saudi Arabia) at an average salary of \$55,000 in domains such as Healthcare and Education.

Profile Breakup



“Good placements this year, despite the recessionary trend is an indicator of the market acceptance and appreciation of our MBA program. Our placements over the past years and the performance of our alumni indicate that the contribution of the students to the industry, has been a meaningful one.”

Dr. Harish Chaudhary, Faculty Placement Coordinator, DMS IIT Delhi